

## Fall Meeting of CLMA Iowa Chapter

**Friday, October 13, 2017 | 8:00 am – 3:15 pm**

**Iowa Laboratories Facility | Des Moines Area Community College  
2220 S Ankeny Blvd, Ankeny, Iowa 50023-9093**

### VENDOR SHOWCASE PROSPECTUS

The CLMA Iowa Chapter would like to invite you to participate in our Fall Meeting to be held Friday, October 13, 2017 at the Iowa Laboratories Facility on the Des Moines Area Community College campus in Ankeny, Iowa.

This year's format will be different from prior years. Our Vendor Showcase is a scheduled event within our meeting day specifically targeted at enabling vendors to present key information about their respective companies via a 10-minute presentation.

The Vendor Showcase will be held from 9:00 am to 10:00 am followed by a 30 minute break to allow participants time for further conversation with our vendors. Handouts such as brochures, business cards, etc. are encouraged. This is an excellent opportunity to share industry updates and network with our Iowa laboratory leaders.

In addition to the vendor show, there are several opportunities to provide sponsorship for the event. Sponsorships are greatly appreciated and are recognized in all printed materials and throughout the event activities.

#### Meeting schedule:

8:00-8:30 am	Registration and Breakfast
8:30-9:00 am	Welcome and Chapter Business Meeting
9:00-10:00 am	Vendor Showcase
10:00-10:30 am	Break – Meet with Vendors
10:30-11:30 am	Speaker
11:30 am-2:00 pm	Lunch – Benchmarking Group Round Table
2:00-3:00 pm	Speaker
3:00-3:15 pm	Meeting Adjournment and Evaluation

Due to the limited number of opportunities, vendor applications will be accepted on a first-come, first-serve basis. To participate, please register online by following the link:

<http://www.clma.org/e/in/eid=172>

#### Pricing and Sponsorship:

10 Minute Vendor Presentation	\$100	Six Available
Sponsor Continental Breakfast	\$250	One Available
Sponsor Lunch	\$500	One Available

Please feel free to contact me with any questions.

#### Teri Reiff, Secretary CLMA Iowa Chapter

Mercy Medical Center – Des Moines, IA | 1111 6th Avenue, Des Moines IA 50314  
Phone: 515-643-4929 | [TReiff@mercydesmoines.org](mailto:TReiff@mercydesmoines.org)