

Dear colleague,

I am writing on behalf of the American Association for Clinical Chemistry Rocky Mountain Section (AACC RMS) and Point of Care Arizona (POCA). We are currently planning our 2016 spring meeting and would like to ask your company to consider supporting this exciting event.

The AACC RMS was formed in 1972 and today serves members in Arizona, Colorado, Montana, New Mexico, Utah, Wyoming, Alberta, and Saskatchewan. The section's mission is to provide opportunities to its members for enhancing their laboratory knowledge and to foster collaboration across state and international borders. POCA's mission is to provide a format for Point of Care professionals to interact and exchange ideas through educational events and provide an environment to discuss regulatory improvement strategies and practices that add value to Point of Care testing and improve patient care.

Our 2016 spring meeting will be held in Phoenix, AZ on April 28-29, 2016 with emphasis on point-of-care testing, and controversies and advances in laboratory medicine. We have a great speaker lineup including Dr. Patti Jones (2016 AACC president) and Dr. Dave Koch (2015 AACC president). Student abstracts will also be chosen for presentation to enhance trainees' educational experience at the meeting. Based on past meetings, we expect 30-100 attendees including point-of-care coordinators, pathologists, clinical chemists, medical technologists, clinical lab medicine trainees, and other healthcare professionals.

This meeting will provide education and exposure to local laboratory medicine professionals who may be unable to travel to larger venues such as the AACC annual meeting. Your sponsorship would be invaluable in providing a locally-relevant education program with nationally-recognized speakers. Below are more details:

- Sponsorship: any amount between \$300 and \$1500
- Sponsorship perks: acknowledgement in the meeting program & during the meeting
- free meeting registration for one employee
- display space or table (selected sponsors only) in the conference area

Please reply by **March 18, 2016** if you are able to sponsor this event. Sponsorship money is requested to arrive no later than April 8, 2016. We appreciate your support and hope you will join us for this exciting event.

Sincerely,

Christine Snozek

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